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### **KSS WINS 2008 R&D 100 AWARD FOR ADAPTIVE AIRBAG**

**STERLING HEIGHTS, MICH. (August 4, 2008)** – KSS (Key Safety Systems), a leading global engineering, manufacturer and supplier of safety-critical components and systems, today announced that it has received a 2008 R&D100 Award for its adaptive airbag, an advanced passenger restraint product for the automotive industry. Established by the editors of R&D Magazine, the award is bestowed annually on companies and products that represent the 100 most significant proven technological advances of the year.

The KSS adaptive airbag is tailored to the occupant's size and the vehicle crash scenario. The sensing system enables the adaptive airbag to control the cushion pressure for optimized restraint function during a vehicle crash event. The airbag system utilizes new inflator technology to control the cushion pressure, in order to provide overall optimized restraint performance.

“Automotive safety continues to advance as technology and regulations evolve. With our adaptive airbag, KSS has climbed to the front of the curve,” said Mark Wehner, Chief Technology Officer, KSS. “Being recognized by R&D Magazine as one of the most innovative companies validates our global efforts to provide our customers with the most progressive system on a worldwide platform.”

The adaptive airbag was launched on multiple 2008 vehicle platforms by a European carmaker for the global market.

### **About R&D 100 Awards**

For 45 years, the prestigious R&D 100 Awards have been helping companies provide the important initial push a new product needs to compete successfully in the marketplace. The winning of an R&D 100 Award provides a mark of excellence known to industry, government, and academia as proof that the product is one of the most innovative ideas of the year. The 2008 R&D 100 Gala Awards Banquet will take place on October 16, 2008, in the Grand Ballroom of Chicago's Navy Pier. For additional information, please visit:

<http://www.rdmag.com/awards.aspx>.

### **About KSS**

KSS is a leading global designer and manufacturer of safety-critical components and systems including airbags, seat belts and steering wheels. KSS products are used in more than 300 vehicle models produced by over 60 automobile manufacturers worldwide. KSS' global reach comprises 32 manufacturing, technical and sales facilities in 12 countries generating approximately \$1 billion in sales and employing around 7,500 people.