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KSS Named to Ford’s ABF Network of Strategic Suppliers Elite Status Strengthens Global Collaboration with Automaker

STERLING HEIGHTS, Mich., April 29, 2010 – Key Safety Systems (KSS), a leading global supplier of advanced engineered safety products, including inflators, airbags, steering wheels, and seatbelts for automotive and non-automotive markets, has been selected by Ford to enter the automaker’s coveted Aligned Business Framework (ABF), a significant move that deepens the collaborative relationship between the two companies. The designation offers KSS long-term global sourcing opportunities, improved parts commonality and visibility into product plans and forecasts, while providing Ford leading-edge technology innovations and financial data transparency.

“KSS is honored to be recognized by Ford as an ABF Supplier,” said KSS President and CEO Jason Luo. “Nothing is more important than being aligned with our customers and this designation reflects KSS’s commitment to that strategic principle. We are grateful for the opportunity to continue providing life saving products with superior cost, quality and technology to the Ford Motor Company.”

Martin Ryder, Global Vice President of Sales and Marketing responsible for Detroit based OEM’s added, “Winning ABF distinction is a total team effort and was only made possible by mutual alignment and partnership with Ford Motor Company. KSS’s launch of the industry’s first inflatable seatbelt on the new 2011 Ford Explorer is a great example of supplier and OEM collaboration.”

“Strong supplier relationships are embedded in the principles of the ONE Ford plan,” said Tony Brown, group vice president, Global Purchasing. “By increasing our ABF network, Ford is building a strong foundation of suppliers that are helping us transform our products into a global portfolio of high-quality, class-leading cars and trucks.”

About KSS

Key Safety Systems (KSS) is a global leader in the design, development and manufacturing of automotive safety-critical components and systems including inflators, airbags, steering wheels, and seatbelts. Its products are featured in more than 300 vehicle models produced by over 60 well-diversified customers worldwide. KSS is headquartered in Sterling Heights, Michigan, with a global network of 35 sales, engineering, and manufacturing facilities generating approximately \$1 billion in sales. The company has four main technical centers located in the U.S., Germany, China, and Japan.