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KSS SUPPLIES INDUSTRY’S FIRST INFLATABLE SEATBELT Safety Technology Leader Announces First Automotive Application

STERLING HEIGHTS, MI. (November 10, 2009): Key Safety Systems (KSS) www.keysafetyinc.com, a leading global supplier of advanced engineered safety products, including inflators, airbags, seatbelts, and steering wheels for automotive and non-automotive markets, is pleased to announce the introduction of the first-ever automotive production ready inflatable seatbelt. This innovative, Ford-KSS patent pending technology will debut on the next generation Ford Explorer which goes into production in 2010.



Already the recognized global leader in cold gas airbag technology, KSS will utilize its high volume production Cold Gas Inflator (CGI) to fill the inflatable seatbelt. “This product is a fusion of airbag and seatbelt technology designed to provide enhanced occupant protection” said Jason Luo, CEO and President of KSS. “This investment represents our continuing commitment to safety technology leadership.”

After receiving a deployment signal from the vehicles crash sensing system, the CGI fills the inflatable seatbelt with cold gas. The fully inflated belt is approximately five times wider than a standard seatbelt which reduces injury by distributing

crash force energy across more of the occupant’s body.

“In addition to helping reduce injury levels, our in-house weaving expertise has resulted in the product having a smooth round edge which we believe to be more comfortable to wear than a standard seatbelt,” added Ron Feldeisen, Sr. Vice President of Global Sales and Marketing at KSS. “KSS is proud to distinguish itself as collaborative partner to our worldwide customers, we appreciate the opportunity to work closely with Ford on the next generation Explorer.”

About KSS

Key Safety Systems (KSS) is a global leader in the design, development and manufacturing of automotive safety-critical components and systems including inflators, airbags, seatbelts, and steering wheels. Its products are featured in more than 300 vehicle models produced by over 60 well-diversified customers worldwide. KSS is headquartered in Sterling Heights, Michigan with a global network of 34 sales, engineering, and manufacturing facilities generating approximately \$1 billion in sales. The company has 4 main technical centers located in the U.S., Germany, China, and Japan.