



FOR IMMEDIATE RELEASE

CONTACT: David Stoyka - Marx Layne  
[dstoyka@marxlayne.com](mailto:dstoyka@marxlayne.com)  
Young Lee – KSS  
[leey@keysafetyinc.com](mailto:leey@keysafetyinc.com)

## KSS RECEIVES 2008 CHRYSLER DE MEXICO AWARD

**STERLING HEIGHTS, MI (April 14, 2009)** - Key Safety Systems (KSS), a leading global supplier of advanced engineered safety products, including inflators, airbags, steering wheels, and seatbelts for automotive and non-automotive markets, announced that it has earned the Chrysler de Mexico Quality Award for “Best Performance for Interior Commodity” for steering wheels manufactured in Valle Hermoso, Mexico supplied on Dodge Ram light trucks in 2008 and Viper vehicles starting 2009. This award was presented by Chrysler de Mexico to KSS during a ceremony held in Mexico City on March 31<sup>st</sup>.

This award is given to suppliers who exhibit outstanding performance in the area of quality. Metrics for quality were the least number of NCT’s (non-conforming tickets), warranty rating year over year improvement and APQP (Advanced Product Quality Planning) scores. In 2008, KSS stood out among their competition for quality and continuous improvement of its manufacturing processes.

“We are extremely proud of our partnership with Chrysler de Mexico and our track record of outstanding quality” said Jason Luo, KSS President & CEO. “Winning this award is a group effort, from our management team to the workers in our manufacturing facilities. KSS is a seamless global operation allowing us to provide customers with products having superior cost, quality and technology”.



KSS is slated to launch safety related products on several new Chrysler platforms in 2009.

### About KSS

Key Safety Systems (KSS) is a global leader in the design, development and manufacturing of automotive safety-critical components and systems including inflators, airbags, steering wheels, and seatbelts. Its products are featured in more than 300 vehicle models produced by over 60 well-diversified customers worldwide. KSS is headquartered in Sterling Heights, Michigan with a global network of 34 sales, engineering, and manufacturing facilities generating approximately \$1 billion in sales. The company has 4 main technical centers located in the U.S., Germany, China, and Japan.